



International
Archery
Association

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Dear archers and friends,

The first Archery Festival is over. Everybody is agreeing on that no better place and occasion is available for marketing of archery as leisure sport and especially hunting archery. Archery and crossbow representatives from great archery countries as France and Turkey were impressed.

The archery festival was 4 different archery competitions at same place same time:
IAA Hunting Archery ECH
Eleven Duel
Eleven 3D
IFAA Open National Championships

We realized a really high standard competition with a minimum budget thanks to the working team and sponsors:

HF Eleven Kft., Hungexpo, Sagafredo Zanetti, Ligetmester Kft., Mergen Bt.

Hunting archery proved to be an attractive event for the visitors and a thrill for competitors with hit or miss system and moving 3D targets in the finals.

Easy to understand for the viewers and exiting for competitors.

If we can attract the viewers and the sport is suited for TV broadcasting than sponsorship will come.

There are some small changes to be made but the concept is great and worth to be continued.

We are now heading an exciting season with 3D GP on 3 different locations, traditional GP and a Hunting GP, see you there

Sebastian Vánky
OC